

Oleg Pak

Creative Group Head

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EXPERIENCE

- Cheil Worldwide - Creative Group Head

July 2024 - Current
- Glyph Creative Agency - Art Director

December 2021 - July 2024
- RAMS Qazaqstan - Art Director

December 2020 - December 2021
- Freelance Art Director & Motion Designer

May 2019 - December 2020
- AdQuantum - Motion Designer

April 2019 - January 2020

Motion design and animation for mobile games and apps.

- FCB Almaty - Art Director

January 2019 - May 2019

Accounts: Beeline, Alpen Gold, ShinLine.
- 360i New York - Creative Intern

Summer 2017

Accounts: New Orleans Tourism, Bose, Mini Cooper, YouTube.

- BBDO Central Asia - Account Manager

2013-2015

Accounts: Visa, PepsiCo, Miele, Hewlett Packard, Mars, Alageum Electrics, Kaspi Bank.

- BBDO Central Asia - Assistant Account Manager

2012-2013

- Alpha Media - Intern

2011

Database segmentation, media planning, promo campaigns mechanics development.

EDUCATION

- Miami Ad School

NY, New York

2015 - 2017

Major - Art Direction.
- Kazakhstan Institute of Management, Economics and Strategic Research

Almaty, Kazakhstan

2009 - 2013

Major - Marketing, Minor - Management.

AWARDS

- Creative Conscience 2017 - Gold

Words Kill
- Graphis New Talent Annual 2017 - Silver

Words Kill
- 2016 ANDY Awards - Silver

Words Kill
- Graphis New Talent Annual 2017 - Silver

Stuck in 2004
- Graphis New Talent Annual 2017 - Merit

Pokemon Stop and Think
- Young Shits 2016, Q4 - Finalist

Pokesigns
- Creative Conscience 2017 - Shortlist

Stuck in 2004
- New York Festivals 2017 - Second Prize

Stuck in 2004
- YCN Student Awards - Commendation

Burn for Beats
- New York Festivals 2017 - Second Prize

Android First Responder
- Miami Ad School Top Dog

Words Kill

PRESS

Future Rising, Coloribus, Adeevee, Best Ads on TV, Hello You Creatives, DesiCreative, Make Me Feed, Suszonka, Advertolog, Le Gars de la Pub.

LANGUAGES

English (fluent), Russian (native), Kazakh (basic).

SKILLS

Photography, filmmaking music writing, drawing, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro.